

## Strategy 2: Retention and Student Success

Enrollment and retention is the lifeblood of Hamline University. We are focused on supporting all students. We will attract, retain, and graduate a diverse student body of graduate and undergraduate students.

**Goal:** Enhance opportunities for student retention and success.

**Objectives:**

1. Follow a strategic enrollment plan encompassing recruitment and admission through to graduation that builds upon the success of new undergraduate student recruitment, effectively grows graduate student enrollment, and emphasizes the retention and graduation of all populations.
2. Increase the percentage of students who live on campus during the first and second years of enrollment.
3. Enhance early advising programs for all students.
4. Promote a sense of belonging and improve student success through the formation of an integrated academic and student affairs framework.
5. Promote student success through the creation of a second-year experience for returning students.
6. Through the many efforts to improve retention, strive to achieve a 5% increase in retention rates over the next three years.