

Community Engagement Plan
Office of Communications, Hamline University

Goal: Establish long-term processes for dialog, communication, and cooperation between Hamline University and our Saint Paul neighbors.

Resources for communication with Hamline

- HUNAC@hamline.edu and 612.523.2511
- hamline.edu/neighbors/neighborhood-advisory-committee/

Build collaborative relationships with neighbors and the greater St. community through in-person interaction.

- Develop annual campus events for the neighbors and community
- Attend and actively participate in monthly meetings of the Hamline Midway Coalition (HMC) board
- Facilitate and attend monthly meetings of HUNAC
- Meet with the Ward 4 Councilmember or representative monthly
- Participate in the North Snelling Redevelopment initiative
- Attend meetings and support activities of the Midway and St. Paul Chambers of Commerce

Use communication channels to notify neighbors and stakeholders of activities on campus.

- Provide timely updates to the HMC for their newsletter.
- Advertise public events on [Hamline University Facebook](#) and [Twitter](#) pages.
- Advertise public events in the Midway Monitor
- Send local media information about public events and post to event calendars
- Remind neighbors about HUNAC@hamline.edu to use for communication, managed by the Office of Communications as key neighborhood contact
- Update [HUNAC](#) web page.

Support community events and institutions.

- Fall Festival at Hamline Elementary via event sponsorship
- Hamline Midway Coalition (HMC) and North Snelling Redevelopment Fund (NSRF)
- Hamline Midway Elders auction
- Local arts projects (such as Midway Public Arts Working group)
- Continue the Hamline to Hamline partnership with the elementary school, the student tutoring via McVay program and the Hamline student teaching program
- Collaborate with Hamline Church on gardens, pizza ovens and events
- Manage the Adopt-A-Drain program and other initiatives.

Maintain transparency.

- Inform neighbors of Hamline's community involvement through yearly reports to HMC and HUNAC.
- Explore further opportunities for neighbor involvement in campus activities and events.